

MAY 30 & 31, 2018

# TOWARDS CIRCULAR FASHION

#TowardsCircularFashion



state of  
fashion



# CHATHAM HOUSE RULES

When a meeting, or part thereof, is held under the **Chatham House Rule**, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.

# LIESL TRUSCOTT

European and Materials Strategy  
Director, Textile Exchange



# FLOW OF THE DAY

09:30 - 09:45	<b>WELCOMES</b>
09:45 - 10:00	<b>INDUSTRY UPDATE</b>
10:00 - 10:40	<b>PANEL - STRATEGIZING FOR CIRCULARITY</b>
10:45 - 11:00	<b>REFRESHMENT BREAK</b>
11:00 - 12:00	<b>BREAKOUTS</b>
12:00 - 12:15	<b>FEEDBACK</b>
12:15 - 12:30	<b>WRAP UP</b>
12:30 - 13:30	<b>LUNCH</b>
13:30 - 17:00	<b>CONTROL UNION SYMPOSIUM</b>
17:00 - 19:00	<b>DRINKS RECEPTION &amp; PERFORMANCE BY MAISON THE FAUX</b>
19:00 - 21:00	<b>ROOFTOP BBQ</b>

# OUR VISION, MISSION & GOALS



## VISION

We envision a global textile industry that protects and restores the environment and enhances lives.

## MISSION

Textile Exchange inspires and equips people to accelerate sustainable practices in the textile value chain. We focus on minimizing the harmful impacts of the global textile industry and maximizing its positive effects.

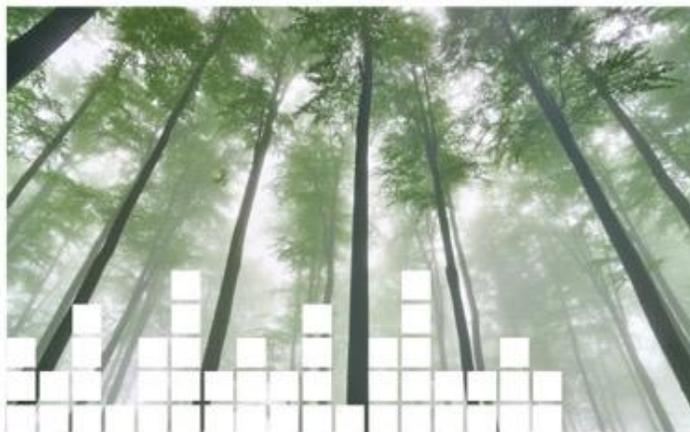
## GOALS

Embed sustainability into evolving business and supply chain strategies.

Make it easier for companies to adapt to changing opportunities and requirements in textile sustainability.

Ensure that actions taken toward sustainability result in real and meaningful change.

# PREFERRED FIBER & MATERIALS BENCHMARK PROGRAM



The Preferred Fiber & Materials Benchmark helps companies systematically measure, manage and integrate a preferred fiber and materials strategy into mainstream business operations.

Textile Exchange invites all brands and retailers with an interest in textile sustainability to participate in the **Preferred Fiber & Materials (PFM) Benchmark Program.**

The survey will remain open until **May 31st, 2018.**

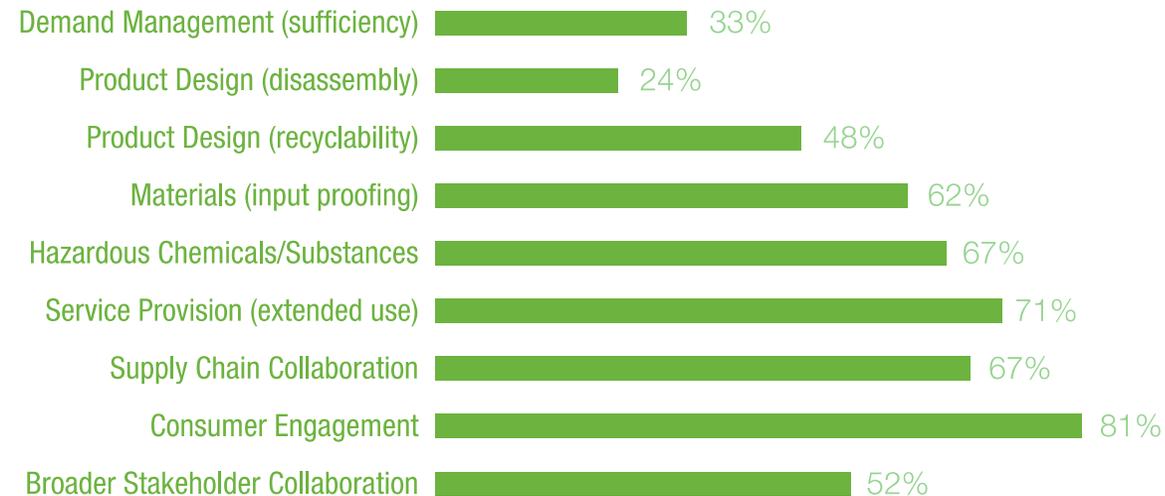
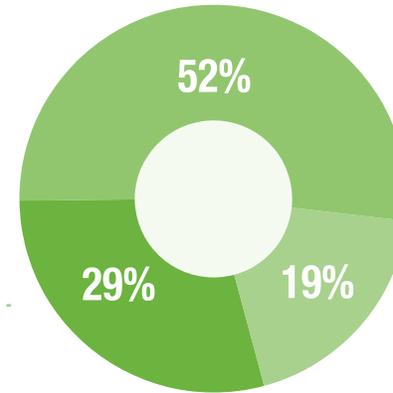
Get in touch if you have any questions:

[Support@TextileExchange.org](mailto:Support@TextileExchange.org)

# PFM BENCHMARK 2017 FINDINGS

## PROPORTION OF PARTICIPANTS WITH A CIRCULAR STRATEGY:

Yes 29%  
In development 52%  
No 19%



# MICHIEL SCHEFFER

Deputy of the Province Gelderland

# FRIEDERIKE VON WEDEL-PARLOW

Founder, Beneficial Design Institute

# PANEL DISCUSSION

## STRATEGIZING FOR CIRCULARITY

Moderator:

**Friederike von Wedel-Parlow**, Founder, Beneficial Design Institute

Panelists:

**Michael Kininmonth**, Global Business Development Director, Lenzing

**Charline Ducas**, Unit Leader Global Circular Economy, C&A

**Sarah Herms**, Manager Sustainability - Lead Circular Economy, Tchibo GmbH

# BREAKOUTS

(straight after break, in the expo area)

## # 1: Product design - developing products for longevity, zero waste, and circularity

Facilitator: **Dr Kim Poldner**, Professor of Entrepreneurship, Wageningen University & Research

Thoughtleader: **Jenny Puts**, Supply Chain & Sustainability Intern, Skunkfunk

## # 2: Key challenges and best practices in implementing circularity from an end-of-use perspective

Facilitator: **Karine Basso**, Innovation Manager, FashionForGood

Thoughtleader: **Michael Kininmonth**, Global Business Development Director, Lenzing

## # 3: Cradle to Cradle – Celebrating Positive Impact

Facilitator: **Friederike von Wedel-Parlow**, Founder, Beneficial Design Institute

Thoughtleader: **Charline Ducas**, Unit Leader Global Circular Economy, C&A

# BREAKOUTS

## Feedback

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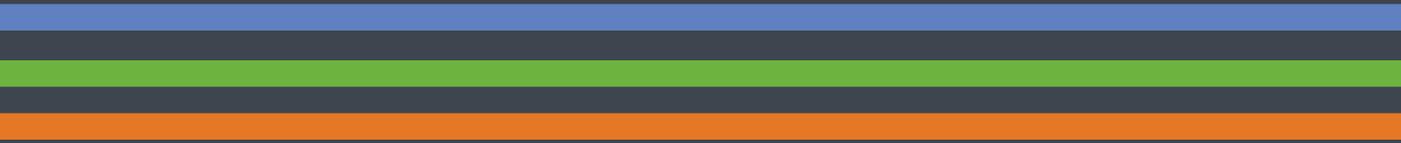
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Facilitator: **Friederike von Wedel-Parlow**, Founder, Beneficial Design Institute

Thoughtleader: **Charline Ducas**, Unit Leader Global Circular Economy, C&A

# THANK YOU



Please visit our website: [TextileExchange.org](http://TextileExchange.org)  
[aboutorganiccotton.org](http://aboutorganiccotton.org)